

Message Text

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PAGE 01 STATE 217733

43

ORIGIN EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 STR-04 AGR-05 TRSE-00

CEA-01 CIAE-00 DODE-00 FRB-03 H-02 INR-07 INT-05 L-03

LAB-04 NSAE-00 NSC-05 PA-01 AID-05 CIEP-01 SS-15

ITC-01 USIA-06 PRS-01 SP-02 FEAE-00 OMB-01 XMB-02

OPIC-03 /097 R

DRAFTED BY EB/OT/STA:GWHITE:JH

APPROVED BY EB/OT/STA:JSSPIRO

COMM:EFITZPATRICK

STR:BSTEINBOCK (INFO)

AGRIC:WDOERING

ATF:BDOUGHERTY

EUR/CE:SKLINGAMAN

EUR/RPE:ECASEY

TREAS:PSUCHMAN

----- 081641

R 020429Z SEP 76

FM SECSTATE WASHDC

TO AMEMBASSY BERN

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E.O. 11652: N/A

TAGS: ETRD

SUBJECT: S. WINE EXPORTS TO SWITZERLAND

1. DEPARTMENT HAS BEEN CONTACTED CONCERNING PLANNED SHIP-
MENT OF E & J GALLO WINE CONSISTING OF 300 CASES OF
ZINFANDEL AND 600 CASES OF HEARTY 0URGUNDY TO YELIE
PRAEGER OF CAVES MOEZENPICK IN BERN FOR BICENTENNIAL
PROMOTION.

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PAGE 02 STATE 217733

2. WE HAVE BEEN TOLD THAT SWISS CUSTOMS WILL NOT ALLOW HEARTY BURGUNDY FROM U.S. TO ENTER SWITZERLAND BECAUSE BURGUNDY IS A GEOGRAPHIC APPELLATION COVERED BY MADRID AGREEMENT TO WHICH SWITZERLAND IS A SIGNATORY.

3- PLEASE CONTACT YELIE PRAEGER AND APPROPRIATE SWISS OFFICIALS TO DETERMINE NATURE OF PROBLEM AND IF U.S. WINE BEARING GENERIC NAMES SUCH AS BURGUNDY MAY NOT BE EXPORTED TO SWITZERLAND, IF SUCH IS THE CASE ARE THERE ANY POSSIBLE EXEMPTIONS OR WAIVERS THAT MIGHT BE OBTAINED.
ROBINSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: IMPORTS, POLICIES, ALCOHOLIC BEVERAGES, TRADE CONTROLS, TRADE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Draft Date: 02 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: coburnhl
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE217733
Document Source: CORE
Document Unique ID: 00
Drafter: GWHITE:JH
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760333-0613
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760996/aaaadeoy.tel
Line Count: 72
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN EB
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: coburnhl
Review Comment: n/a
Review Content Flags:
Review Date: 05 MAY 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 MAY 2004 by MartinML>; APPROVED <02 SEP 2004 by coburnhl>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: S. WINE EXPORTS TO SWITZERLAND
TAGS: ETRD, SZ, US, E & J GALLO BROTHERS
To: BERN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006